# **Appointedd**

# Take booking and appointments online to grow your service business empire

## **About Appointedd**

Appointedd is a market-leading online booking solution, with tools that let you manage your business, or businesses, from a single platform. From taking appointments anytime, anywhere, to managing staff and improving customer service, we can help you step up your service business and take over the world.



# What can Appointedd do for you?

We're old hands when it comes to working with service businesses that sell their service by a timeslot appointment. Our system has been designed and honed with you in mind.

- **Always be in control** with improved organization of staff schedules and automatic reports that show you areas for improvement at a glance.
- Grow your business by taking more appointments, getting more repeat bookings, easily winning new customers, and increasing customer loyalty.
- **Save time** through automation of admin tasks and less time spent taking appointments over the phone.
- **Improve customer service** with automatic confirmations and reminders, 24/7 booking online, and personalized marketing and promotions by email and SMS.
- **Increase revenue** by reducing no-shows, accepting payments or deposits at time of booking, and easily filling more empty appointment slots at the last minute.





# Features to drive your business

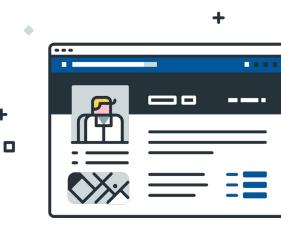
Appointedd's fabulous features are perfect for taking service businesses to the next level.

#### **Real Time Booking**

Take bookings from your website or Facebook page and watch your appointment book fill up! Customers choose the time slot they want and it appears instantaneously in your Appointedd diary. So easy.



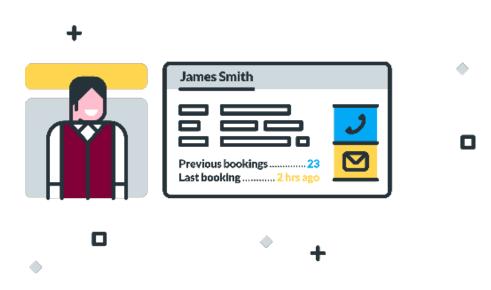
Appointedd has a two-way synchronization with all major external calendar systems such as Google, iCloud, and Office 365. Staff can have their own calendar connected, so they'll never be double-booked.



#### **Automatic Reminders**

With Appointedd's automatic email and SMS confirmations, reminders, and cancellation notifications, it's in your power to improve communication and customer service effortlessly.

Appointedd's text message reminders reduce no-shows by up to 67%



#### Run Classes & Courses

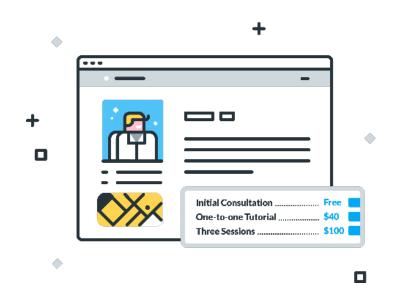
With Appointedd you can easily run classes, courses, and events that your customers can book spaces in with the click of a button, making it easy to keep track of numbers.

#### **Business Management Suite**

Manage your team wherever you are with our mobile-optimized business management tools. Set working hours and breaks and see staff schedules or customer details at any time on any device.

### Customer Relationship Management

Develop effective marketing campaigns and promotions using our customizable emails and SMS that can be sent after a customer has had a certain number of appointments, or to promote special offers.



#### Did you know?

Our customers at Escape Spa in Edinburgh reported a revenue increase of £300 in the first month of using Appointedd, just from filling appointments at the last minute using our CRM tools!

#### **Productivity Reports**

With detailed customer, staff, and business reports, you can monitor the health of your business and quickly see areas for improvement. Appointedd makes it easy to grow and expand your business.

#### Simple Online Payments

Make money while you sleep! You can accept online payments at the time of booking, ensuring your time is compensated even if the customer is a no-show.





**Charlotte Colley**Beauty by Moonlight

"Since introducing Appointedd to my business, appointment numbers have increased... My customers love the online booking system which gives them flexibility to book anytime, anywhere, even when they are out of the country."



**Dr Caroline Whymark**Lose the Tattoo

"I am delighted that Appointedd delivers every promise it makes in the promotional materials, in particular providing timely help with the initial setup and ongoing support thereafter."



**Anish Nambiar**Castlefield Beauty Bar

"I chose Appointedd because it gives me access to the system from anywhere and allows me to keep track of day-to-day salon appointments and sales."

#### INTEGRATIONS



Outlook



**Free**agent





PRICES START AT

**AUD\$30** 

PER MONTH