# **PAppointedd**

# Running a business on the move is a whole lot easier with online booking

# **About Appointedd**

Appointedd provides an online booking solution that lets you manage your business from a single platform. We want to make it easier for mobile entrepreneurs to keep on top of admin and organization on the move, so you have more time to spend on developing the business you love.



# What can Appointedd do for you?

- **Save time** with 24/7 online booking that prevents loss of custom from missed calls or slow email exchanges.
- **Increase revenue** by letting customers book outof-hours or when you're busy, reducing no-shows, and taking payments at time of booking.
- **Increase productivity** by improving organization and automating time-consuming admin tasks.
- Increase customer service with automatic confirmations, reminders, and personalized SMS and email marketing and promotions, all without lifting a finger!

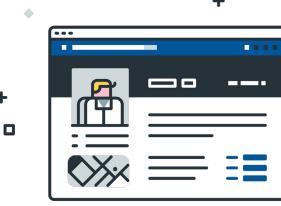


# Features to superpower your business

Appointedd's features are designed to take the pressure off you by helping you take more bookings and making it easy to keep on top of business even when you're out on the road.

### **Real Time Booking**

With Appointedd your customers can book with you online at any time of the day or night, whether you're busy, out of the office, in a meeting, or sleeping! The appointment goes straight to your calendar. So easy.



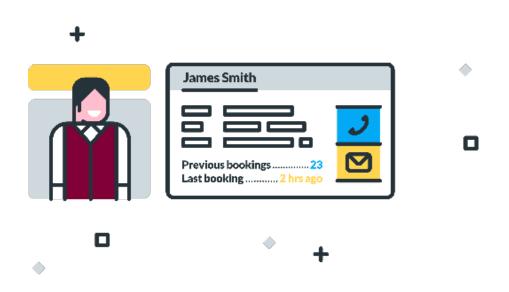
## **External Calendar Synchronization**

Appointedd has a two-way synchronization with all major calendars, such as Google and iCloud. That means that any appointments made through Appointedd will automatically appear in your external calendar, so you'll never be double booked.

Appointedd's text message reminders reduce no-shows by up to 67%

#### **Automatic Reminders**

Appointedd's automatic text and email confirmations, reminders, and cancellation notifications improve customer experience without taking any valuable time away from you.



#### Run Classes & Courses

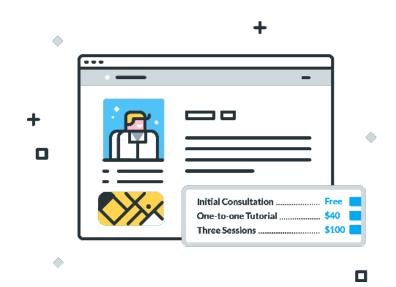
Create classes, courses, and events in your Appointedd diary to easily organize and manage large bookings single-handedly. Customers can book themselves in online so you can keep track of numbers at a glance, on your laptop or mobile.

#### **Business Management Suite**

With Appointedd you can manage bookings and customers anywhere, on any device. Reschedule a meeting from your mobile, see your appointments for the day, or contact a customer directly.

#### Customer Relationship Management

Develop marketing campaigns using our customizable marketing emails and SMS. Send out notifications of last-minute appointments, promotions, and special offers to see an increase in revenue, effortlessly!



# Did you know?

Our customers at Escape Spa in Edinburgh reported a revenue increase of £300 in the first month of using Appointedd, just from filling appointments at the last minute using our CRM tools!

#### **Productivity Reports**

With detailed customer, staff, and business reports, you can monitor and optimize the health of your business. Our technology ensures small businesses don't miss out on the data-driven revolution.

#### Online Payment & Bookkeeping

It's quick and easy to start taking payments online. And thanks to Appointedd's integration with FreeAgent, you can access full payment history and keep your accounts up to date, making tax returns a breeze.





Charlotte Colley
Beauty by Moonlight

"Since introducing Appointedd to my business, appointment numbers have increased... My customers love the online booking system which gives them flexibility to book anytime, anywhere, even when they are out of the country."



**Dr Caroline Whymark**Lose the Tattoo

"I am delighted that Appointedd delivers every promise it makes in the promotional materials, in particular providing timely help with the initial setup and ongoing support thereafter."



**Kenneth McGuigan**Mint Car Car

"The introduction of Appointedd has made our life much easier. No longer do we spend a large proportion of our time answering calls and booking customers in over the telephone: Appointedd means that lots of our customers now book directly instead of calling."

#### INTEGRATIONS



Outlook



**Free**\gent





PRICES START AT

£10

PER MONTH