# **Appointedd**

Start taking bookings online and see how much easier running your business can be

## **About Appointedd**

Appointedd provides an intuitive online booking solution that lets you manage your business from a single platform. We want to make it easier for entrepreneurs to keep on top of admin and organization, so you have more time to spend on developing the business you love.



# What can Appointedd do for you?

- **Save time** by cutting down on phone hours and email exchanges, and automating admin from appointment reminders to invoices.
- **Increase revenue** by converting more web traffic into new business.
- **Seamlessly integrate** with leading online accounting systems such as Xero and Freeagent, and all major external calendars including Google, iCloud, and Office 365.
- Customize microsites and booking apps to fit your brand, for an enjoyable and professional client experience.



## Features to superpower your business

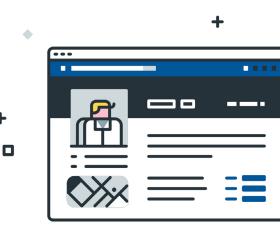
Appointedd has developed great features used by freelancers and self-employed entrepreneurs in all industries: from independent creatives to specialist consultants.

#### **Real Time Booking**

With Appointedd's real time online booking from any website, your availability is always accurate and your diary manages itself. That saves you from fielding time-consuming availability inquiries.

## **External Calendar Synchronization**

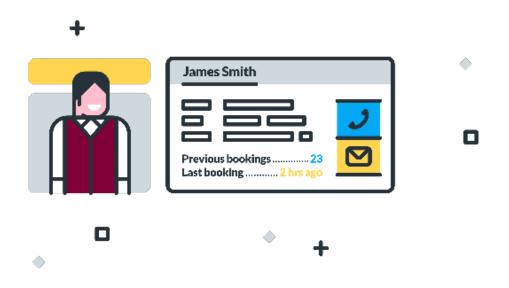
Appointedd has a two-way synchronization with all major external calendar systems, including Google, iCloud, and Office 365. Any appointments made through Appointedd will automatically appear in your external calendar and vice versa, so you'll never be double-booked.



Appointedd's text message reminders reduce no-shows by up to 67%

## **Consistent Branding**

Both your microsite and booking app can be customized to match your brand or website. Plus, when a client goes to book with you through your website, there are no distracting redirections to new webpages, giving clients a seamless experience.



### Online Payment & Bookkeeping

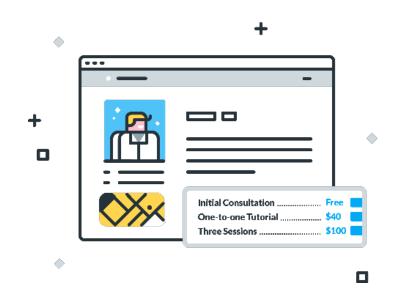
Get your revenue flowing with online payments and deposits and automatic invoices. Thanks to Appointedd's integrations with FreeAgent, Xero, QuickBooks, MYOB, and more, you can access full payment history and keep your accounts up to date.

#### Multi-Timezone Booking

Appointedd delivers the world's first multi-timezone online booking tool. We make it easy to schedule calls and meetings internationally. No more timezone math!

#### **Generating New Business**

Converting contacts into custom is effortless with our complete business management and CRM tools, and it's a breeze to generate new business when you can take bookings online any time, even when you're busy.



### Did you know?

Our customers at Escape Spa in Edinburgh reported a revenue increase of £300 in the first month of using Appointedd, just from filling appointments at the last minute using our CRM tools!

#### **Automated Admin**

Automatic text and email booking confirmations reminders are a fast and effortless way to improve client experience without taking any valuable time away from you or your work.

#### Data Security

We use the highest level of security on our systems so you never need to worry. Our software, apps, and microsites run on the 'https' protocol which automatically encrypts data transfer between the client and the server.





**Charlotte Colley**Beauty by Moonlight

"Since introducing Appointedd to my business, appointment numbers have increased... My customers love the online booking system which gives them flexibility to book anytime, anywhere, even when they are out of the country."



**Dr Caroline Whymark**Lose the Tattoo

"I am delighted that Appointedd delivers every promise it makes in the promotional materials, in particular providing timely help with the initial setup and ongoing support thereafter."



"My life really is a lot easier with Appointedd because the customers can book themselves."

INTEGRATIONS



Outlook



**Free**agent





PRICES START AT

\$20

PER MONTH