



## **Appointeddd**

### **The secure online booking solution**

When you help clients with their money, you need to know their sensitive data is safe with you. Appointeddd is a secure online booking solution with market-leading security credentials, giving you and your clients peace of mind.

With technology driving increased productivity and efficiency across the board, the need for automation within financial services is growing all the time. But embracing automated tools doesn't have to mean more risk for your firm or your clients. Taking your wealth management service into the digital sphere brings benefits and convenience for your clients and opens up new opportunities with an increasingly tech-savvy generation. But when you offer appointment scheduling online, protecting the personal details of clients, as well as the company's privacy, is essential.

### **Global recognition**

Appointeddd has excellent security credentials and is the scheduling system of choice for global data security firms, chosen over competitors on the strength of our security.

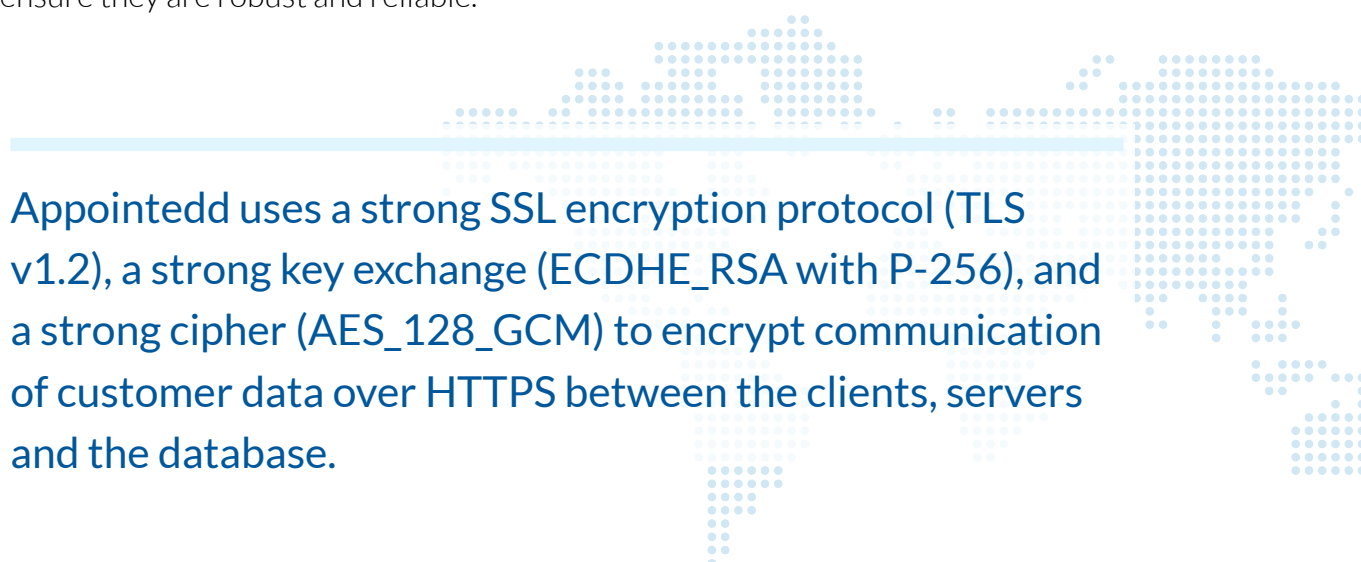
Nearly half of businesses reported a cyber breach or attack in the past twelve months, and UK government standards have been put in place to combat this. Appointeddd is fully compliant with these Cyber Essentials standards, so your data, and your clients' data, is as secure as possible.



CYBER AWARE 

## Network protection and security testing

The Appointeddd system is constantly monitored and historically has 99.99% uptime. The software and infrastructure are regularly tested to OWASP guidelines to ensure they are robust and reliable.



Appointeddd uses a strong SSL encryption protocol (TLS v1.2), a strong key exchange (ECDHE\_RSA with P-256), and a strong cipher (AES\_128\_GCM) to encrypt communication of customer data over HTTPS between the clients, servers and the database.

## Industry standard data storage and protection

Data moving through Appointeddd is processed in accordance with the rights of data subjects under the Data Protection Act 1998 through an AWS data centre in Ireland. Appointeddd will be fully compliant with GDPR. Data is not stored outside the European Economic Area and is always fairly and lawfully processed. The security of the Appointeddd system has also been externally audited by a government scheme.

## Secure data backup

Automated data backups are completed twice daily to AWS S3 to ensure that no data is ever lost.

## Secure access

All Appointeddd accounts are password protected for individual users. Passwords are salted and stored as hashes which cannot be decrypted. Multi-user permissions in the software restrict access and functions to certain levels of staff within your organization, to give you control over who has access to the information stored therein.

## Protecting sensitive data

Appointedd use two factor authentication on all third party systems. Only the most senior executives at Appointedd have access to your data. These members of staff must have completed reference checks and undergo regular information security training.

## Payments

Appointedd does not store payment information and all payment processing is completed via PCI compliant third parties Stripe or Braintree.

## Security built in

Keeping your data secure is at the heart of everything we do at Appointedd and it is embedded into the culture of the organisation. Everything from internal processes, to design, to development of the product is created to minimize risk and keep your data safe.

Get in touch to speak with an expert about  
Appointedd for your business

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